

## CLAIMS

I claim:

1. A container for holding fishing lures, each said lure having a neck, a lower wire segment and an upper wire segment, said container comprising:
- a bottom;
  - a continuous sidewall;
  - at least one channel comprised of two barriers; and
  - a catch above said bottom in each of said channels;
- whereby when said fishing lure is placed within said channel with said lower wire segment adjacent to said bottom, and said upper wire segment is placed within said catch, said upper wire segment is compressed toward said lower wire segment, and said fishing lure is held in place.
2. The container of claim 1 further comprising a partition perpendicular to said bottom, dividing said container into two roughly equal portions.
3. The container of claim 2 wherein said channels run perpendicular to said partition and form a row extending between said sidewalls on at least one side of said partition.
4. The container of claim 1 further comprising a second catch spaced vertically from said catch and positioned above the bottom in each of said channels.

5. The container of claim 1 further comprising a neck rest between said barriers, said neck rest having a curved surface adapted to fit said neck of said lure.

6. The container of claim 1 wherein said catch is from about 0.75 to 2 inches above said bottom.

7. A container for holding fishing lures, each said lure having a neck, a lower wire segment and an upper wire segment, said container comprising:

a bottom;

a continuous sidewall;

a slot vertically oriented on said sidewall;

an insert having a rectangular floor with a first and second short side, an end wall perpendicular to said floor at said first short side, a rail on the outside of said end wall, said rail adapted to slide vertically into said slot such that said floor remains parallel with said bottom, a plurality of barriers forming a row of channels running parallel to said end wall, and a catch disposed above said bottom in each of said channels;

whereby when said rail is inserted into said slot said floor is flush with said bottom, said insert is held in place, and when said fishing lure is placed within one of said channels with said lower wire segment against said floor, said upper wire segment is compressed toward said lower wire segment, and said upper wire segment is placed

within said catch, the compression of said upper wire segment is maintained and said fishing lure is held in place.

8. The container of claim 7 further comprising:

5 a second slot vertically oriented on said sidewall opposite said slot;  
a second end wall perpendicular to said floor at said second short side;  
a second rail on the outside of said second end wall, said second rail adapted to slide vertically into said second slot as said rail slides into said slot.

9. The container of claim 8 further comprising:

10 a third slot on said sidewall, parallel to and adjacent to said slot;  
a fourth slot on said sidewall, opposite said third slot, parallel to and adjacent said second slot;  
third and fourth rails on the outside of said end walls, adapted to slide vertically into said third and fourth slots, respectively, as said rail and said second rail slide into said slot and said second slot.

10. A bait clip for holding individual spinner baits, each said spinner bait having a neck, a lower wire segment and an upper wire segment, said bait clip comprising:

20 a neck rest, said neck rest shaped to cradle said neck;  
a strip, said strip having two ends, extending from said neck rest perpendicular to said lower wire segment, toward said upper wire segment; and

a catch, said catch positioned at said end of said strip opposite said neck rest,  
forming a C shape;

whereby when said neck is placed in said neck rest and said upper wire segment is  
compressed and placed within said catch, the compression of said upper wire segment is  
maintained and said spinner bait is held in place.

11. The bait clip of claim 10 wherein said strip is between about 0.75 to 2 inches long.

12. A buzz bait insert for holding fishing lures, said fishing lures having a wire, said  
insert comprising:

a rectangular floor having a first and second short side;

a plurality of pairs of buzz clips, each of said pairs of buzz clips oriented in a line  
and open along said line;

whereby when said wire is pressed into one of said pairs of buzz clips, said wire is  
free to rotate about said line, but is retained in said pair of buzz clips.

13. The buzz bait insert of claim 12 further comprising:

an end wall perpendicular to said floor at said first short side; and

a vertical rail on the outside of said end wall.